

# MAKE IT HAPPEN.

**BE THE  
CHANGE.**

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**SPONSORSHIP PACKAGE**  
Clinic For Coaching - Camp for Players



# JOIN THE FORCE FOR OUR 3RD ANNUAL FOOTBALL CAMP

## FEATURING NFL, CFL, D1 STARS, YOUTH CAMP, AND TEAM TOURNAMENT

### + **Making a positive change, on & off the field**

With all the proceeds going to local charities supporting single parents.

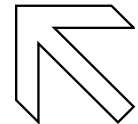
Imagine a football camp where the stars align to create the ultimate experience for young athletes and their families, all set against the breathtaking backdrop of Canada's premiere vacation destination. The Make It Happen Football Camp is that dream come to life, where former and current professional and Division 1 football players join forces with one goal in mind - to inspire, develop, and empower the next generation of football talent.

But this isn't just any sports camp. Picture the excitement of Day 1, where local and BC football team coaches come together for a game-changing clinic. Here, they'll be armed with the tools they need to help their players unleash their full potential - football schemes, position-specific techniques, and, most importantly, leadership training from some of the best in the business.

As the camp progresses, incoming coaches will have the unique opportunity to witness our hand-picked, passionate camp coaches in action. Over the course of two exhilarating days, they'll observe the latest and greatest strategies and drills, absorbing invaluable knowledge that will transform their own coaching abilities.

But the heart and soul of the Make It Happen Football Camp lies in its unwavering dedication to the athletes themselves. Those final two days will see our camp coaches pour their hearts into mentoring and inspiring the young players, both on and off the field. Through scheduled coaching sessions and mealtime conversations, these athletes will forge lasting connections with their mentors, creating bonds that will shape their futures both as football players and as individuals.

This is no ordinary football camp. This is a once-in-a-lifetime experience that puts the players first, giving back to the community and creating lasting change. At Make It Happen we are committed to building a legacy of growth, development, and empowerment within the Canadian Football Community.

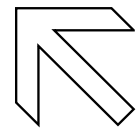


Donated over **5K**  
to local charities  
with the help from  
our sponsors and  
athletes!

# MHFC INTRODUCES THE 3RD ANNUAL YOUTH SPORTS CAMP

JUNE 19, 2025

+ Get ready for an extraordinary gathering of top-notch NHL, NFL, Div 1, CFL, D1 and Collegiate players as well as other professional athletes,, all converging to create an experience that goes beyond the field to our next generation. Our aim is to not only have an incredible 2-3 hour event filled with unparalleled fun but to also impact lives, unite communities, and lay the groundwork for kids to transform their lives through the power of sports and teamwork.



The 2025 Youth Camp is calling all spirited youngsters aged 6-12 who dream of making a difference and levelling up, not just on the sports field, but in every aspect of their lives! MIH is a place where the joy of sports meets the thrill of self-discovery. Our Youth Camp isn't just about kicks and goals; it's a platform for kids who aspire to be more, do more, and become the best versions of themselves.

This non-profit camp is on a mission to raise proceeds and awareness for single mothers, recognizing them as the leaders shaping our future generations.

## Camp Objectives



**IGNITE THE SPORTS SPARK:** We want every kid to leave our camp not just with memories, but with a burning desire to sign up for sports and go for greatness! Our goal is to make it so much fun that they can't resist getting into the game.



**COMMUNITY CONNECTIONS:** More than just a sports event, we're building a community. Athletes with coaches, coaches with coaches, and athletes with athletes - we're creating bonds that will endure far beyond the camp.



**MENTORSHIP MAGIC:** Imagine your child having incredible mentors among our camp coaches, someone they look up to, model, and learn from. We believe in putting them in proximity with greatness, fostering personal growth on and off the field.

Join us for a day of impact, inspiration, and, most importantly, unmatched magic at the Make It Happen Youth Sports Camp 2025! We can't wait to welcome you to an experience that goes beyond the ordinary.

# MEET NOLAN ULM

## + A DIVISION 1 RECEIVER FROM EASTERN WASHINGTON EAGLES FOOTBALL TEAM

My name is Nolan Ulm, and I am a current Division 1 receiver on the Eastern Washington Eagles Football Team. I'm proud to represent my team, but even prouder of where I come from. Growing up in Kelowna, playing in BC High school Football, I want to bring my expertise and passion to my home turf, and support young Canadian Athletes and show that I am living proof that you can reach your goals regardless of background or circumstances.

Being raised by a single mother, I wasn't handed any opportunity - it was earned. Despite me not being highlight talented, or recruited, it was my drive, discipline and dedication to the game that got me to where I am, eventually landing multiple D1 offers. I am proud to be the only athlete to have grown up and graduated in Kelowna, and starting as a Division 1 Player.

### **Expanding on My Connections and Learning Experiences at Eastern Washington University**

During my time at Eastern Washington University, I had the incredible opportunity to connect with some of the best coaches and trainers in the field of athletics. These connections have not only enriched my knowledge and skills but have also opened doors for me to bring these tools back to Canada.

### **A Gifted Strength and Conditioning Coach**

One of the most significant blessings of my time at Eastern Washington was the chance to work with former NFL punter TJ Conley as my Strength and Conditioning coach. Under his guidance, I learned extensively about the principles of leadership and how they apply to the field of sports. His expertise in the field of sports training has been invaluable to me.



# MEET NOLAN ULM

CONTINUED

## + The Three Levels of Leadership

Another significant influence on my learning experience at Eastern Washington was Mike Nilson, Head of Strength and Conditioning at Gonzaga University. Mike's insights into leadership and how it drives success in sports have been instrumental in propelling Gonzaga into a national powerhouse in college basketball. I had the opportunity to learn his three levels of leadership, which have been extremely beneficial in my personal and professional growth.



## A Coach Who Mentored Me to Success

Pat Mccann, my receiver coach for the first two years, has played an essential role in my athletic journey. He is now the Offensive Coordinator at Fresno State University and is connected with some of the best receiver coaches in the world, such as Charlie Collins, Drew Lieberman, and Keith Williams. His mentorship and guidance have helped me develop as a player and become the athlete I am today.

## Providing Opportunities for Canadian Kids

The connections and experiences I have had while at Eastern Washington University have been invaluable. They have given me a unique perspective on leadership, sports training, and mentorship, which I look forward to bringing back to Canada. The lessons I have learned from TJ Conley, Mike Nilson, and Pat Mccann will stay with me throughout my athletic career and beyond, and why I want to share it with young Canadian Athletes. Together, we can pave a brighter path for a successful future.

# JEROD ZALESKI

## THE MENTOR WHO SHAPED MY FOOTBALL TEAM

Looking back on my journey, one name stands out among the rest: Jerod Zaleski. This incredible mentor took me under his wing when I was just a weak-minded, insecure freshman in high school. Over the years, he transformed me into a confident and disciplined athlete, ready to take on the challenges of Division 1 football.

From the very beginning, Jerod believed in my potential. He invested countless hours in my training, guiding me from a meager 245-pound clean to an impressive 305-pound clean by the time I was 18. But Jerod's teachings transcended the weight room. He imprinted the importance of being committed, not just interested, in achieving my goals. He showed me what it meant to set ambitious goals and relentlessly pursue them. As the old saying goes, "When the student is ready, the teacher appears." And Jerod was the teacher I desperately needed.

At this upcoming camp, Jerod will be present to share the invaluable lessons he taught me—lessons that instilled in me an ironclad self-discipline. But my story is more than just a tale of mentorship and hard work. It's also a testament to the power of perseverance and the indomitable spirit of a young mother who refused to give up on her child.

# MY MOTHER

## THE HERO WHO "MADE IT HAPPEN"

My mother was only 18 when she had me. She faced immense challenges: such as being told to terminate her pregnancy, while my father struggled with substance abuse. Despite it all, she packed up our belongings and moved us to Kelowna when I was 3 years old. We lived in low-income housing, with a car that barely started on cold mornings. My mother worked three jobs, determined to create a better life for us.

And she succeeded. My mother is my hero, an embodiment of perseverance and grit. Her unwavering commitment to our family is why all proceeds from the camp will go towards charities like Karis Society, supporting single mothers in need. These organizations provide young mothers with the resources they need to succeed, just like my mother did.

So many people helped us when we were struggling, and now it's my turn to give back. After all, the true leaders in this world are the mothers who never give up on their children. I would not be where I am today if it weren't for the grace of others and the unyielding determination of my mother.





# OUR SUCCESSFUL 2024 TEAM:

## QUARTERBACKS

- + Michael O'Connor (Penn State, UBC, Toronto Argonauts)
- + Matt Mahler (University of Ottawa)
- + Jared Taylor (Eastern Washington University)
- + Kinsale Phillip (University of Toronto)
- + Zach McBride (OC at Franklin Pierce)
- + Myles Gibbon (University of South Alabama, The QB Movement)
- + Gideon Kremler (Simon Fraser University)

## WIDE RECEIVERS

- + Keelan White (University of Montana)
- + Paris Jackson (Butte College, Utah, BC Lions)
- + Miles Williams (Eastern Washington University)
- + Jaden Simon (Carleton University)
- + Jake Bennett (University of Guelph)
- + Dante Carbone (University of Calgary)
- + Nolan Ulm (Eastern Washington University)
- + Malcolm Williams (Toronto Argonauts)
- + Mikel-Ange Desjardins (University of Calgary)

## RUNNING BACKS

- + Malik Dotson (Eastern Washington University)
- + Isaiah Knight (University of British Columbia)

## TIGHT ENDS

- + Jerod Zaleski (SFU, Montreal Alouettes, Toronto Argonauts)
- + Austin York (Butte College, Eastern Washington University)

## OFFENSIVE LINEMAN

- + Jake Rodgers (Washington State University, Eastern Washington University, Atlanta Falcons, Denver Broncos, Baltimore Ravens)
- + Jordan Rose (Kansas City Chiefs)

## SAFETIES

- + Evan Currie (SFU 2018)
- + Ian Wild (Mercyhurst, Buffalo Bills, Winnipeg Blue Bombers)

## CORNERBACKS

- + Ethan Yip (William and Mary University)
- + Jake Hoffman (Eastern Washington University)
- + Nate Beachemin (University of Calgary)
- + Aiden Vint (Queens Park University)
- + Eddie Ferg (Air Raid Academy)

## LINEBACKERS

- + Jamall Johnson (Northwestern State, Cleveland Browns, Tampa Bay Buccaneers)
- + Jesse Briggs (McGill, Winnipeg Blue Bombers)

## DEFENSIVE TACKLE

- + Dario Romero (Eastern Washington, Miami Dolphins)
- + Bryant Turner (UAB, Winnipeg Blue Bombers)

## DEFENSIVE END

- + Tavius Robinson (University of Guelph, Ole Miss, Baltimore Ravens)
- + Greg Peach (Eastern Washington University, Edmonton Elks, Hamilton Ti-Cats, Winnipeg Blue Bombers, Pro Vision Academy Founder)
- + Brock Harrison (Eastern Washington University)
- + Ben Voigtlander (Eastern Washington University)

## SPECIAL TEAMS

- + Seth Harrison (Eastern Washington University)
- + Cody Clements (Eastern Washington University)
- + Liam Atwood (OK Sun)



# MAKE IT HAPPEN. FOOTBALL CAMP 🏈

## SCHEDULE

### + THURSDAY JUNE 19TH YOUTH CAMP

(No Pads, ages 6-12)

**2:30pm** Youth Camp Check In

**3:00pm** Youth Camp Starts

**6:00pm** Youth Camp Concluded

### + FRIDAY JUNE 20TH MAIN CAMP DAY 1

(Helmets & Shoulder Pads, ages 13-18)

**3:30pm** Make It Happen Football Camp Registration

**4:00pm** Camp Practice #1

**7:30pm** Practice #1 Concluded

**7:45pm** Full Camp Dinner

**9:15pm** Day #1 Concluded

### + SATURDAY JUNE 21ST MAIN CAMP DAY 2

(Helmets & Shoulder Pads, ages 13-18)

**8:15am** Player Check In Day 2

**8:30am** Camp Practice #2

**11:15am** Practice #2 Concluded

**11:15am** Camp Lunch

**12:30pm** Practice #3

**1:15pm** Practice 3 (KSS)

**4:10pm** Practice #3 Concluded

**4:30pm** Athletes Off For Evening

### + SUNDAY JUNE 22ND COMPETE DAY

(Full Pads + Pants, ages 13-18)

**7:45am** Player Check In

**8:00am** Compete Day Begins

**8:30am** Team Walk Through

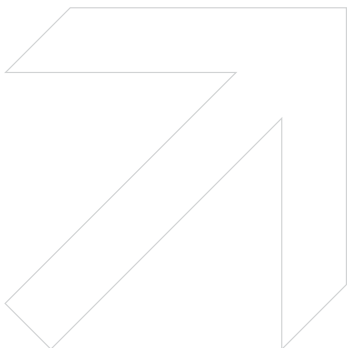
**9:20am** Compete Session #1

**10:20am** Water & Snack

**10:30am** Compete Session #2 "4th & Goal"

**12:00pm** Cool Down + Final Announcements

**1:00pm** Camp Concluded





# YOUR WAY TO HELP THE LEADERS IN CANADIAN FOOTBALL COME TOGETHER TO STRENGTHEN AND BOND THE COMMUNITY THAT INFLUENCES THE NEXT GENERATION.



RETURNING SPONSORS WILL RECEIVE 10% OFF  
FOLLOWING YEAR PACKAGES.

SPONSOR PACKAGES AVAILABLE	PRICE	FEATURES
<b>Gold</b>	\$10000	<ul style="list-style-type: none"> <li>+ Company Logo on Camp Merchandise</li> <li>+ Company Logo on Camp Flyer</li> <li>+ Company Logo, Title, and Intro on Promo Video</li> <li>+ Personalized Instagram Post Collab with Showtime Digital (20,000+ Audience)</li> <li>+ Competition Day Sponsor/ Players of the Camp Sponsor</li> <li>+ Instagram Stories whole last day of Camp</li> <li>+ MIH Apparel Package (10 TShirts)</li> <li>+ Speaking Opportunity to all Campers</li> <li>+ Ball Signed by all Players including our current NFL players</li> <li>+ Pop Up Ad at Camp</li> <li>+ Featured in multiple Local News Stories</li> <li>+ Featured on multiple Local Radio Stations</li> <li>+ Traffic Directed to Business of Choice</li> </ul>
<b>Silver</b>	\$5000	<ul style="list-style-type: none"> <li>+ Company Logo on Camp T-Shirt</li> <li>+ Company Logo on Camp Flyer</li> <li>+ Company Logo in Promo Video</li> <li>+ Personalized IG Post shared on IG (8,000+ Audience)</li> <li>+ MIH Apparel Package (10 TShirts)</li> <li>+ Pop Up Ad at Camp</li> <li>+ Featured in multiple Local News Stories</li> <li>+ Featured on multiple Local Radio Stations</li> <li>+ Traffic Directed to Business of Choice</li> </ul>
<b>Coaches Clinic/ Dinner Sponsor</b>	\$2500	<ul style="list-style-type: none"> <li>+ Company Logo on Camp T-Shirt</li> <li>+ Company Logo on Camp Flyer</li> <li>+ Mentioned at each Dinner with personalized brief</li> <li>+ Signage on Coaches Clinic Stage/ Youth Camp Registration</li> <li>+ Logo on Coaches Clinic Handout</li> <li>+ Personalized IG Post shared on IG (8,000+ Audience)</li> </ul>
<b>Coaches Clinic/ Youth Camp Sponsor</b>	\$2000	<ul style="list-style-type: none"> <li>+ Company Logo on Camp T-Shirt</li> <li>+ Company Logo on Camp Flyer</li> <li>+ Mentioned at Dinner/Camp with personalized brief</li> <li>+ Signage on Coaches Clinic Stage/ Youth Camp Registration</li> <li>+ Logo on Coaches Clinic Handout</li> <li>+ Personalized IG Post shared on IG (8,000+ Audience)</li> </ul>
<b>Bronze</b>	\$1000	<ul style="list-style-type: none"> <li>+ Company Logo on Camp T-Shirt</li> <li>+ Company Logo on Camp Flyer</li> <li>+ Group Sponsor IG Post (8,000+ Audience)</li> </ul>
<b>Sponsor a Player</b>	\$175	<p>If you want to simply sponsor a player, or leave it open for potential registrants who aren't able to afford the camp this year, you can still support this way!</p>

A young football player in a dark uniform with "HUSKIES" and the number "8" on the front, wearing a white Riddell helmet, is running with the ball. The background is a blurred crowd of spectators.

**MAKE IT  
HAPPEN.**

**TOGETHER, WE CAN MAKE A PROFOUND IMPACT  
ON YOUNG CANADIAN PLAYERS.**

Your support, combined with others, creates a powerful force that drives our young athletes forward, overcoming obstacles and reaching new heights. Are you ready to be part of the force? Become a sponsor today!

**[COACH@CAMPMAKEITHAPPEN.COM](mailto:COACH@CAMPMAKEITHAPPEN.COM)**